

Leander L. Hollweg

Curriculum vitae

BASIC INFORMATION

-  Am Klarpfuhl 20, 12355 Berlin
-  +49-170-2355226
-  L.Hollweg@gmx.de
-  born on 31. 07. 1956
-  Nationality: German
-  married, 1 child, born 1998
-  since 2015, less than 1 day of absence due to illness per year; aim to work for at least another five years
-  www.linkedin.com/in/leander-l-hollweg/
-  www.xing.com/profile/LeanderL_Hollweg/cv
-  www.facebook.com/leander.hollweg.5
-  www.tenman.eu

EDUCATION

Diploma in Economics (Diplom-Volkswirt)
Free University of Berlin, Oct. 1976 - June 1981

EXPERTISE

- Public und Investor Relations
- Policy Relations
- Marketing; Fundraising
- Social Media
- Networking
- Event Management
- Business Management (GmbH)

SHORT PROFILE

- Background in financial communication: major bank, investment funds, financial service provider
- many years of work in business journalism, PR/IR and Marketing: A sense and vision for new issues
- content-oriented with a broad background of topics + further special knowledge in the areas of the labour market, international education market, real estate, innovative technologies, globalisation, intangible assets, international relations., security policy
- entrepreneurial spirit: ten years as managing partner of a limited company (GmbH) in the field of education financing and consulting
- versatile network with connections to politics, economy, science, associations and media; among other relations through many years of committed cooperation in the Economic Council Germany
- communication at eye level with top politicians and top managers
- strategically trained thinking through membership of the CNSS Clausewitz Network for Strategic Studies e. V. at the German Armed Forces Command and Staff College

PROFESSIONAL EXPERIENCE

HEAD OF CORPORATE COMMUNICATIONS AND ECONOMY

at INTAGUS GmbH, Berlin, since 01.2021

INTAGUS is a specialist for company ownership succession and transaction.

FOUNDER AND MANAGING DIRECTOR

Marc Aurel Cultural Park GbR, Hamburg, since 09.1992

The company aims to create a new kind of cemeteries: wonderful parks with individually designed tombs and eternal corporeal hereditaments in Germany and at many other locations worldwide.

I used a transition phase from 10.2020 until 12.2020 as **Interim CEO of a start-up** and **Principal Business Coach** at Ecomex GmbH & Co. KG, and I initiated a **research project on renewable energy** at DLR German Aerospace Center.

PROFESSIONAL EXPERIENCE (CONTINUATION)

HEAD OF CORPORATE COMMUNICATIONS AND ECONOMICS

diz German Institute for Time Accounts and Pension Solutions AG, Berlin, 01.2015 – 09.2020

diz AG (www.diz.ag) is a nationwide management consultancy independent of banks and insurance companies

- Maintaining contacts with associations, politics and the media; documented at www.diz.ag/wp-content/uploads/2019/07/diz_pressemappe2019_web.pdf
- Approaching companies at the management level and their tax experts
- Public relations, marketing and event management; political representation of interests
- Develop communication concepts including budget
- Writing press releases and speeches, technical papers, studies; media cooperation (FAZ, Handelsblatt)
- Structure Internet content, use of social media; update
- Newsletter and direct mailing campaigns; organise trade fair appearances and customer events
- Participation in the Federal Expert Commission "Labour Market and Pensions" of the German Economic Council
Special projects / successes:
- Complete relaunch of the diz website (www.diz.ag) and first-time use of social media by diz AG
- Public opinion leadership on the subject of working time accounts - reform of the "Flexi-II Act" with anchoring the intention to reform in the coalition agreement
- Preposition of a New Generation Contract for the stabilization of the retirement system based on education funding

MANAGING DIRECTOR

Tenman Prognosis GmbH, Hamburg and Berlin, 11.2005 - 10.2015

The GmbH was set-up as a joint venture between Tenman GbR, which I founded, and Prognosis GmbH under the scientific leadership of Prof. Dr. Walter Mohr (www.prognosis.de)

From 2005 - 2011 the company developed a unique rating system for student loans from commercial banks.

As of 2011, the business was continued without the shareholder Prognosis, but associated with next four GmbH:

This resulted in the "Tenman Career Credit" as the first German further education loan with the Creditplus-Bank.

From 2012 - 2015 the GmbH arranged study and training places for foreign applicants from non-EU countries.

(For further reading: <http://www.tenman.eu/Tenman/>)

- Commercial management
- Corporate communications
- Conceptual and empirical collaboration on the rating procedure
- Sales to national and international commercial banks and savings banks
- Organisation of the division of labour in the lending process for the career loan; credit customer consulting and sales
- Development of an international recruitment network (UK, India, Japan, China, South Korea, Philippines, Kuwait)
- Conceptual coordination with supreme federal authorities and associations, including the Foreign Ministry, DIHK, embassies
- Placement of personnel to employers and universities

Particular success:

- Innovation Award 2011 of "DABEI German Action Group Education-Education-Innovation" for the Tenman Career Credit

MANAGING DIRECTOR

next four GmbH, Hamburg, 01.2010 - 05.2011

Independent financial advisory services with the four business divisions

nextpension: company pension scheme and time accounts

nextvalue: private asset planning

nextstrategy: management consultancy for SMEs

nexteducation: education market-oriented services

As one of four CEOs:

- Operational management of the business unit "nexteducation" with professional personnel management of 6 employees
- Staff functions "Corporate Communications" and "Finance", also deputy for "Risk Management" and for "Human Resources" with responsibility for 17 employees
- Combining wealth accumulation and career planning

PROFESSIONAL EXPERIENCE (CONTINUATION)

FOUNDER AND MANAGING DIRECTOR

Tenman* GbR, Hamburg, 04.2004 - 12.2009

Strategic partner for knowledge economy, financing and communication (PR consulting)

HEAD OF CORPORATE COMMUNICATIONS

K1F Knowledge One Fonds AG, Hamburg, 10.2001 - 03.2004

Asset management of the world's first equity fund for "knowledge"

HEAD OF CORPORATE COMMUNICATIONS

Tecis Holding AG, Hamburg, 10.2000 - 09.2001 employed; - 12.2002 freelance

Independent financial services provider, 1250 employees, MDAX-listed

DEPUTY HEAD OF PRESS / PR

Vereins- und Westbank AG, Hamburg, 11.1989 - 09.2001

Group balance sheet total in 2000 about EUR 20 billion: about 4700 employees;

since July 1990 in association with Bayer. Vereinsbank / HypoVereinsbank/ Unicredit Group

FOUNDER, BUSINESS JOURNALIST

BWB Berliner Wirtschaftsberichte GbR, Berlin, 01.1982 - 10.1989

Editorial team; reports on economic issues for broadcasting services and business newspapers

IT SKILLS

MS-Word
MS-Excel
MS-Outlook
MS-PowerPoint



Wordpress
Photoshop
PowerDirector
MS-Share-Point



CONTINUING EDUCATION

1989 - 2004: Executive training: time management; personality development; interpersonal communication and target agreements; measuring PR performance; emotionally intelligent communication and networking

2005 - today: annual participation in approx. 40 seminars, commissions and professional events of various associations, including ASPEN Artificial Intelligence Conferences 2018 and 2019 and ASPEN Transatlantic Conferences 2017, 2018, 2019
Upcoming Nov. 2020: ASPEN Leadership Seminar

MEMBERSHIPS

2021: CEPS Center for European Policy Studies:
Task Force on the New European Industrial Strategy
Since 2016 Association of Friends of the ASPEN Institute Germany e. V.
Since 2012 German Atlantic Society e. V.
Since 2012 CNSS Clausewitz Network for Strategic Studies e. V. at the German Armed Forces Staff College
Since 2005 Economic Council of the CDU e. V.:
Participation in state and federal expert commissions
Since 2004 Keynes Society e. V.

PRIVATE

PARKS & GARDENS

JAPANESE CULTURE

POLITICS & HISTORY



I am convinced: Space based Solar Energy will be the most important item of the coming decade.

LANGUAGE SKILLS

GERMAN
First language



100%

ENGLISH
Fluent



80%

SPANISH
Basic skills



40%

JAPANESE
Simple basic knowledge



20%

Berlin, 2021/01/01